

Digital Media Checklist

OER Evaluation Rubric

Project Title: Digital Document		Evaluator Name: Jennifer Grigsby			
Date: October 20, 2024		Resource URL: https://www.jenn-grigsby.net/digital-media-tools-technology/digital-document			
License: CC BY-NC-ND 4.0					
Criteria	Excellent	Good	Fair	Poor	N/A
Content Relevancy and Quality	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The material is relevant, accurate, well-researched, and comprehensive, with no errors.	Mostly relevant, accurate and covers key concepts but with minor gaps.	Contains minor inaccuracies or lacks depth in some areas.	Contains significant inaccuracies or overly simplistic content.	Not appropriate.
Clarity and Readability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Content is clearly written, well-organized, and free of jargon; easy for intended audience to understand.	Generally clear, with minor organization or readability issues.	Some parts are unclear, with sections that could be better organized.	Difficult to understand or poorly organized, making comprehension challenging. Needs a great deal of work.	Not appropriate for project.
Accessibility	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Fully accessible to all learners, including those with disabilities (e.g., complies with WCAG 2.1).	Accessible with minor usability issues.	Accessibility is limited for some users, with noticeable barriers.	Accessibility is severely limited excluding many users.	Not appropriate for project.
Adaptability/Flexibility	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Can be easily adapted or customized for various contexts without compromising integrity.	Can be adapted with minimal effort, though some constraints exist.	Adaption is possible but requires significant effort.	Difficult to adapt or customize for different contexts.	Not appropriate for project.
Engagement and Interactivity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Highly engaging with interactive elements that	Generally engaging, with some interactive elements.	Some engagement but lacks sufficient	Little to no interactive elements;	Not appropriate for project.

	promote learner participation.		interactivity for sustained interest.	content is largely passive.	
Licensing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Clearly labeled as openly licensed, allowing for free use, modification, and sharing.	Labeled as openly licensed with some restrictions on modification or use.	Licensing is unclear or difficult to interpret.	No clear licensing information. Rights are ambiguous.	Not appropriate for project.
Cultural Relevance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Content is inclusive, culturally sensitive, and relevant to diverse audiences.	Generally inclusive but with minor cultural biases or gaps.	Some cultural biases or limited relevance to diverse audiences.	Culturally biased or not relevant to diverse audiences.	Not appropriate for project.
<p>Summary: The document is clear and concise with PDF accessibility/tags and alt text built in. The color scheme could have contrasted more but was passible. The license is visible at the end of the document. The document is a text-based file with two images; therefore, the student interactivity and engagement are lacking without the audio file or other elements to gain learner attention. The document is informative. Adapting the document from a PDF file could be challenging for some.</p>					