

Digital Media Checklist

OER Evaluation Rubric

Project Title: Minicourse Video		Evaluator Name: Jennifer Grigsby			
Date: October 30, 2024		Resource URL: https://youtu.be/2xoXjLRUvvc			
License: Standard YouTube License					
Criteria	Excellent	Good	Fair	Poor	N/A
Content Relevancy and Quality	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The material is relevant and accurate with no errors.	Mostly relevant, accurate and aligns with key concepts but with minor gaps.	Contains minor inaccuracies or lacks alignment in some areas.	Contains significant inaccuracies or overly simplistic content.	Not appropriate.
Clarity and Readability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Content is clearly written, well-organized, and free of jargon; easy for intended audience to understand. If an image, it is clear and aligns with project.	Generally clear, with minor organization or readability issues.	Some parts are unclear, with sections that could be better organized.	Difficult to understand or poorly organized, making comprehension challenging. Needs a great deal of work.	Not appropriate for project.
Accessibility	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Fully accessible to all learners, including those with disabilities (e.g., complies with WCAG 2.1).	Accessible with minor usability issues.	Accessibility is limited for some users, with noticeable barriers.	Accessibility is severely limited excluding many users.	Not appropriate for project.
Adaptability/ Flexibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Can be easily adapted or customized for various contexts without compromising integrity.	Can be adapted with minimal effort, though some constraints exist.	Adaption is possible but requires significant effort.	Difficult to adapt or customize for different contexts.	Not appropriate for project.
Engagement and Interactivity	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Highly engaging with interactive elements that	Generally engaging, with some interactive elements.	Some engagement but lacks sufficient	Little to no interactive elements;	Not appropriate for project.

	promote learner participation.		interactivity for sustained interest.	content is largely passive.	
Licensing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Clearly labeled as openly licensed, allowing for free use, modification, and sharing.	Clearly labeled but has restrictions on modification or use.	Material is restricted for use or licensing is unclear or difficult to interpret.	No clear licensing information. Rights are ambiguous.	Not appropriate for project.
Cultural Relevance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Content is inclusive, culturally sensitive, and relevant to diverse audiences.	Generally inclusive but with minor cultural biases or gaps.	Some cultural biases or limited relevance to diverse audiences.	Culturally biased or not relevant to diverse audiences.	Not appropriate for project.
Summary: The video is an introduction and overview. The images, words, and voice are clear. All images are decorative. YouTube provides closed captions and transcripts making it accessible. The AI generated voice did not say the email correctly so it was placed in the video description. However, the email should have been spelled out in the video better. The platforms used to create the video were attributed on each slide after the first and listed in the video description along with my copyright in the description. I also used the Standard YouTube copyright license in the settings.					