

Digital Media Checklist

OER Evaluation Rubric

Project Title: Digital Image for Activity Worksheet		Evaluator Name: Jennifer Grigsby			
Date: October 26, 2024		Resource URL: https://stock.adobe.com/images/a-fresh-grocery-scene-featuring-a-shopping-cart-filled-with-apples-and-a-blank-clipboard-perfect-for-planning-healthy-meals/1007417499?prev_url=detail			
License: Adobe's standard license agreement					
Criteria	Excellent	Good	Fair	Poor	N/A
Content Relevancy and Quality	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	The material is relevant, accurate, well-researched, and comprehensive, with no errors or imagery aligns with project.	Mostly relevant, accurate and covers key concepts but with minor gaps.	Contains minor inaccuracies or lacks depth in some areas.	Contains significant inaccuracies or overly simplistic content.	Not appropriate
Clarity and Readability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Content is clearly written, well-organized, and free of jargon; easy for intended audience to understand or imagery aligns with project.	Generally clear, with minor organization or readability issues.	Some parts are unclear, with sections that could be better organized.	Difficult to understand or poorly organized, making comprehension challenging. Needs a great deal of work.	Not appropriate
Accessibility	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Fully accessible to all learners, including those with disabilities (e.g., complies with WCAG 2.1).	Accessible with minor usability issues.	Accessibility is limited for some users, with noticeable barriers.	Accessibility is severely limited excluding many users.	Not appropriate for project.
Adaptability/ Flexibility	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Can be easily adapted or customized for various contexts without compromising integrity.	Can be adapted with minimal effort, though some constraints exist.	Adaption is possible but requires significant effort.	Difficult to adapt or customize for different contexts.	Not appropriate for project.
Engagement and Interactivity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Highly engaging with interactive elements that	Generally engaging, with some interactive elements.	Some engagement but lacks sufficient	Little to no interactive elements;	Not appropriate for project.

	promote learner participation <i>or</i> is adaptable.		interactivity for sustained interest.	content is largely passive.	
Licensing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Clearly labeled as openly licensed, allowing for free use, modification, and sharing.	Labeled as openly licensed with some restrictions on modification or use.	Licensing is unclear or difficult to interpret.	No clear licensing information. Rights are ambiguous.	Not appropriate for project.
Cultural Relevance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Content is inclusive, culturally sensitive, and relevant to diverse audiences.	Generally inclusive but with minor cultural biases or gaps.	Some cultural biases or limited relevance to diverse audiences.	Culturally biased or not relevant to diverse audiences.	Not appropriate for project.
Summary: The image was located in Adobe Stock and licensed for use. The image portrayed the necessary imagery needed for the project, with a white space where additional information could be placed. The image was excellent for scaling and was easy to place in the activity worksheet without distortion. The image was perfect for the project.					